

SOUL

1.6 OR 2.0 PETROL | 1.6 TURBO



The Power to Surprise

More stylish than ever

We took a groundbreaking, award winning design and drove it into the future. The Kia Soul has been invigorated and refined - inside and out - with sporty, SUV styling, cutting edge technology, and upgraded performance.



All information and illustrations are based on data available at the time of publication and are subject to change without notice. Contact your local dealer for current information.



SOUL

Futuristic meets sophistication



LED daytime running lights

Projector headlights provide bright, crisp lighting for enhanced safety at night while LED DRLs mark your presence on the road during the day.



LED rear combination lamps

Soul's signature LED rear combination lamps boast outstanding visibility along with a serious dose of style.



Outside mirror

Electric folding, adjustable and heated side mirrors are available in body colour or high-gloss black finishes depending on trim level.



Tailgate

Soul's distinctive backpack styled tailgate conveys an innovative and wide rear image for a truly unique on-road presence.

Striking two-tone exterior colour options, distinctively designed headlamps with front LED DRLs, and rear LED combination lamps are just some of the modern design cues that come together to create a look that's distinctively Kia.

soul

A stunning interior to match



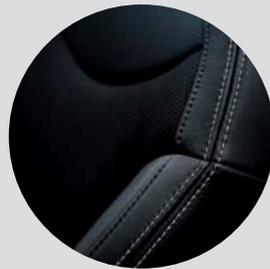
It's all in the details

Soul's round gear shift knob, circular groupings of steering wheel mounted controls, and spherical, high-mounted 'floating' tweeters create an organic, circular themed cabin that will appeal to drivers and passengers alike.



4.3" dash display

Taking centre stage is a hi-tech supervision cluster with 4.3" TFT-LCD that displays a comprehensive range of vehicle information.



Premium touches throughout

Use of soft touch materials and attention paid to the details, such as the finely stitched leather.



Convenience at your fingertips

An ergonomically designed, leather wrapped steering wheel enables intuitive command of audio, cruise control, Bluetooth, Flex Steer and trip computer functions.



Built for the urban jungle

Soul is the perfect partner for navigating your way through the fun and excitement of the city. Stand out from the crowd and see for yourself why it's the truly iconic car that will turn heads.



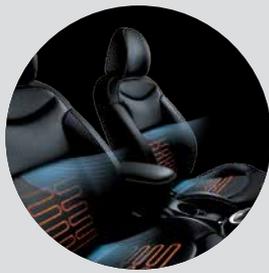
SOUL

Designed for you



Integrated air vents and tweeters

The front side air vents are seamlessly integrated with the spherical, high-mounted 'floating' tweeters as a stylish extension of the circular theme found throughout the interior.



Three-way ventilated and heated front leather seats

Both the driver and front passenger leather seats are ventilated and heated for enhanced comfort. Warm or cool air is blown through the seat and backrest cushions, keeping you cosy in the winter.



Eight-way power driver's seat with lumbar support

Conveniently located controls allow you to electronically dial in your ideal seating position, while two-way adjustable lumbar support lessens fatigue during long drives or when you are stuck in traffic.



Hi-tech audio system

A 5.0" colour touchscreen provides excellent visibility and operability while also including a colour rearview camera display and high-end radio and MP3 controls for enhanced convenience.



Reversing camera

The reversing camera gives you clear sight of any obstructions behind the car to make parking and reversing both safe and easy, with the image relayed onto the audio system's LCD screen.



Push button start

The unique position of the engine start/stop button next to the gear shift lever offers both convenience and a sporty touch.



Smart key

Even when tucked away in a pocket or purse, you can start and stop the engine or lock and unlock doors at the push of a button.



Cruise control

Conveniently adjust cruise control settings without removing your hands from the wheel using ergonomically designed buttons.



Bluetooth iPod and USB connectivity

Bluetooth hands-free lets you stream music and talk on the phone without taking your hands from the wheel.





Engineered for your safety

Whether hard at work or hard at play, you'll take notice of Soul's impressive blend of safety and vehicle dynamics that puts the fun back into driving.





Everything you need



Gamma 1.6 MPI Engine

Displacement 1,591cc
Max. Power 91kW @ 6,300rpm
Max. Torque 152Nm @ 4,850rpm

Nu 2.0 MPI Engine

Displacement 1,999cc
Max. Power 113kW @ 6,200rpm
Max. Torque 191Nm @ 4,700rpm

Gamma 1.6 Turbo GDI Engine

Displacement 1,591cc
Max. Power 150kW @ 6,000rpm
Max. Torque 263Nm @ 1,500 ~ 4,500rpm



Six-speed automatic transmission

This compact, lightweight unit offers durability and smooth shifting while manual mode is positioned next to the driver for ease of operation.

Seven-speed Dual Clutch Transmission (Turbo only)

DCT technology offers the best of both worlds in terms of dynamic shift of speed and cost savings through superior fuel efficiency, assuring you with a fully satisfying driving experience.



Blind Spot Detection with Lane Change Assist

The system can detect approaching vehicles within a distance of 70 metres. A visual and/or audible warning will alert you when they enter your blind spot zone, if you're indicating to change lanes.



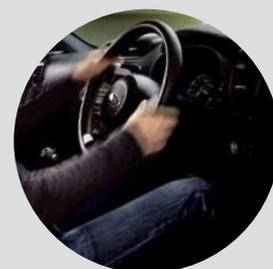
Rear Cross Traffic Alert

Activated when you put the Soul into reverse, the system will warn you if it detects any traffic approaching within 20 metres of the rear of the vehicle, which can help avoid accidents when reversing out of a parking space or driveway.



Organ-type accelerator pedal

This accelerator pedal moves along the same natural plane as your foot for more comfortable operation, especially on extended journeys.



Flex steer

Choose from three driving modes - Normal, Comfort and Sport - to fine tune the steering feel depending on conditions and preference.



Safe in any situation



Front and rear parking sensors

When obstacles at the front and rear of the vehicle are detected an audible alert sounds with increasing intensity as the car approaches closer to the object.



Vehicle Stability Management

Helps ensure the car stays stable when accelerating or braking suddenly - especially on wet, slippery and rough roads.



Hill-start Assist Control

Prevents the vehicle from rolling backward when at a standstill on an upward incline by gently applying the brakes for up to two seconds while moving your foot from the brake to the accelerator.



Driver, passenger, side and curtain airbags

A six-airbag system offers protection for all occupants and can be effective at reducing injuries from certain collisions.



Model overview



Urban features include:

- 1.6L Petrol engine
- 18" Alloy wheels
- LED daytime running lights
- LED tail lights
- Multifunction leather steering wheel
- Touch screen audio system
- Reversing camera
- Cruise control
- Rear parking sensors
- Smartphone connectivity
- Inclusive 3 year/45,000km (whichever comes first) service programme

Redtrack adds the following features:

- 2.0L Petrol engine
- Red Accent package
- Leather interior
- Panoramic sunroof
- Privacy glass
- Inclusive 3 year/45,000km (whichever comes first) service programme

LTD features:

- 2.0L Petrol engine
- 18" LTD alloy wheels
- Blind Spot Detection & Rear Cross Traffic Alert
- Smart key with push-button start
- Front and rear parking sensors
- Electric folding mirrors
- Electrochromic rearview mirror
- Leather interior
- Electric front seat adjustments
- Heated and ventilated front seats
- Climate control air conditioning
- Supervision cluster
- Privacy glass
- Inclusive 3 year/45,000km (whichever comes first) service programme

Turbo features:

- 1.6L Turbo GDI engine with 150kW power
- 7-speed Dual Clutch Transmission
- 18" Turbo alloy wheels
- Rear parking sensors
- HID Xenon headlights
- LED front fog lamps
- Blind Spot Detection & Rear Cross Traffic Alert
- D-Shape steering wheel
- Twin exhaust
- Privacy glass
- Leather & cloth seats
- Climate control air conditioning
- Smart key & push button start
- Heated front seats

For a full list of model information please see the Specifications page.



Body colours



Clear White + Inferno Red
(Urban, LTD & Turbo)



Titanium Silver
(Urban, LTD & Turbo)



Inferno Red + Black
(Urban & LTD)



Caribbean Blue
(Urban & LTD)



Acid Green
(Urban & LTD)



Cherry Black
(Redtrack & Turbo only)



Clear White
(Redtrack only)

Wheels



18" Alloy wheel
Urban & Redtrack



18" LTD alloy wheel



18" Turbo Alloy wheel



Specifications

MECHANICAL	URBAN 1.6	REDTRACK 2.0	LTD 2.0	TURBO 1.6
Engine type	1.6L DOHC CVVT petrol engine	2.0L DOHC CVVT petrol engine	2.0L DOHC CVVT petrol engine	1.6L T-GDI CVVT petrol engine
Displacement (cc)	1,591cc	1,999cc	1,999cc	1,591cc
Compression ratio	10.5	10.3	10.3	9.5
Maximum power	91kW @ 6,300rpm	112kW @ 6,200rpm	112kW @ 6,200rpm	150kW @ 6,000rpm
Maximum torque	152Nm @ 4,850rpm	192Nm @ 4,000rpm	192Nm @ 4,000rpm	265Nm @ 1,500 - 4,500rpm
Fuel economy (combined cycle)*	8.2L / 100km	8.0L / 100km	8.0L / 100km	6.9L / 100km
CO ₂ emissions (g/km)	192	188	188	156
TRANSMISSION				
Gearbox	6 speed automatic with sequential sportshift			7 speed Dual Clutch
SUSPENSION				
Front suspension	Macpherson struts			
Rear suspension	Coupled torsion beam axle			
WHEELS				
Braking system	Ventilated front discs, solid rear discs with ABS, BAS, ESC and VSM			
Brake disc size (front/rear)	16"/14"			
Tyres	235/45 R18			
Size and type	18" Urban Alloy (Grey)	18" Urban Alloy (Black)	18" LTD Alloy	18" Turbo Alloy
Tyre pressure monitoring system	X	X	X	X
Temporary spare wheel and tyre	X	X	X	X
STEERING				
Steering system	Motor driven power steering (MDPS)			
Minimum turning radius kerb to kerb (m)	5.3			
Drive mode select (Sport/Normal/Eco)	X	X	X	X
Steering wheel adjustment	Tilt and Telescopic			
SAFETY FEATURES				
ABS brakes with ESC and BAS	X	X	X	X
Hill-start Assist Control (HAC)	X	X	X	X
Vehicle Stability Management (VSM)	X	X	X	X
Dual front airbags	X	X	X	X
Dual side airbags	X	X	X	X
Dual (front to rear) curtain airbags	X	X	X	X
Child safety rear door locks with key activation	X	X	X	X
Remote keyless entry with alarm	X	X	X	X
Engine immobiliser	X	X	X	X
Front seatbelt pre-tensioners/load limiters	X	X	X	X
3 x rear ELR diagonal belts	X	X	X	X
Blind Spot Detection (BSD)			X	X
Lane Change Assist (LCA)			X	X
Rear Cross Traffic Alert (RCTA)			X	X
Parking sensors	Rear	Rear	Front and Rear	Rear
Reversing camera	X	X	X	X
EXTERIOR FEATURES				
Headlights	Projector Type	Projector Type	Projector Type	HID Xenon
LED daytime running lights (DRLs)	X	X	X	X
LED rear tail lights	X	X	X	X
Electrically adjustable heated mirrors	X	X	X	X
Electric folding mirrors			X	X
LED indicators mounted in side mirrors	X	X	X	X
Front and rear fog lights	X	X	X	LED front fog lamps

EXTERIOR FEATURES CONTINUE	URBAN 1.6	REDTRACK 2.0	LTD 2.0	TURBO 1.6
Roof rails	X	X	X	X
Twin exhaust pipes				X
Red Accent package		X		
Sidesill with red line		X		X
Front and rear mudguards			X	
Rear privacy glass		X	X	X
INTERIOR FEATURES				
Interior trim	Woven Cloth	Leather	Leather	Leather & Cloth
Leather steering wheel and gearshift	X	X	X	X
D-shaped leather steering wheel				X
Electric driver's seat with 8-way adjustment			X	X
Electric driver's seat lumbar adjustment			X	X
Heated front seats (high/low)				X
Heated and ventilated front seats (high/med/low)			X	
Panoramic Sunroof		X		
COMFORT AND CONVENIENCE				
Stereo system	5.0" Colour touchscreen radio/MP3 with 6 speakers			
Aux input with USB capability	X	X	X	X
Bluetooth hands-free**	X	X	X	X
Cruise control	X	X	X	X
Air conditioning	Manual	Manual	Climate	Climate
Smart proximity key with engine start/stop button			X	X
Steering wheel mounted cruise and audio controls	X	X	X	X
Power windows with Driver's auto down function	X	X		
Power windows with Driver/passenger auto up/down function			X	X
Remote central locking	X	X	X	X
Instrument cluster display	Mono LCD	Mono LCD	Supervision Colour 4.3" TFT LCD	
Auto light control with welcome/escort function	X	X	X	X
Electrochromic rear view mirror			X	X
Rain sensing wipers			X	X
Dual map lamps with sunglasses case	X	X (LED)	X	X
3x USB ports			X	X
Front cup holders	X	X	X	X
60:40 split folding rear seats	X	X	X	X
Luggage under floor tray				X
DIMENSIONS				
Overall length	4,140 mm			
Overall width	1,800 mm			
Overall height	1,618 mm			
Wheelbase	2,570 mm			
Minimum ground clearance	143 mm			
WEIGHT AND CAPACITIES				
Kerb weight minimum/maximum	1,240/1,392 kg	1,259/1,408 kg		1,289/1,438 kg
Luggage capacity rear seats up/down (VDA)	354 litres/994 litres			238 litres/878 litres (excluding luggage under tray space)
Fuel tank capacity	54 litres			
Towing capacity - unbraked	550kg			
Towing capacity - braked	1,100kg			
WARRANTY AND SERVICING				
Service Programme	Inclusive 3 year/45,000 km (whichever comes first) service programme			
Warranty Programme	5 year/100,000 km (whichever comes first) warranty programme			
Roadside Assistance	5 year/unlimited km 24 hour roadside assistance			

Specifications, equipment and colours shown in this brochure are subject to change without notice or obligation.

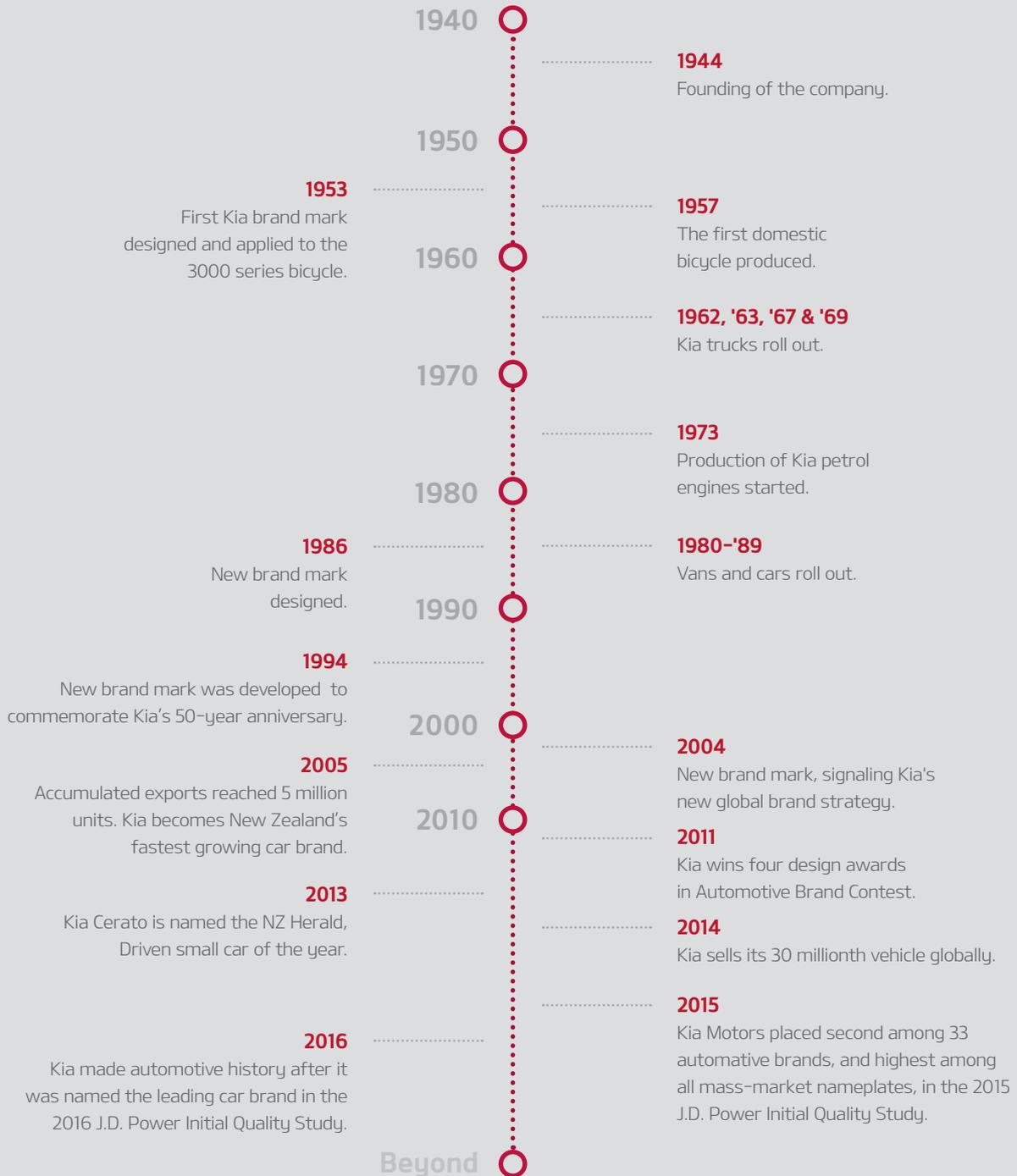
* Fuel consumption figures shown are from standard Australia Design Rules tests and are stated for the purpose of comparison.

Actual results achieved will differ according to operating conditions and driving style.

** For a full list of compatible handsets visit kia.co.nz



A brief history



Keep your eyes on Kia because the best is yet to come.



The stats

3.0

MILLION Kia vehicles
were sold in 2014.

.....

14

manufacturing and
assembly operations
in five countries.

.....

180

countries sell and service our
vehicles through a network of
distributors and dealers.

.....

51,000

dedicated employees
worldwide.

.....

45

BILLION (US\$)*
of annual revenue
*2016 sales figures.

.....



The environment



ECO-CONSCIOUS

So you value sustainable living? We do too.

That's why we take pride in rising to meet the expectations and challenges of the 21st century while making tangible contributions to the preservation of the environment and sustainable development of society.

Our environmental research centre spearheads our drive for the production of clean hybrid and fuel-cell vehicles to lead the way to eco-friendly cars for a greener tomorrow for you, your children and all of us.

From design through to recycling, we create innovative products, adhering to state-of-the-art Design for Recycling (DfR) guidelines. Even at the end of your car's life, we aim for eco-friendly return and treatment.

Operating a rigid process, we guarantee environmental protection in the treatment of harmful waste substances. These are then recycled or recovered, ensuring the highest level of environmental protection.

As you can see, what you do on a small scale with your household refuse, we at Kia Motors do on a large scale.





Services



5 YEAR Warranty Programme (UP TO 100,000 KM)

All new Kia Passenger Vehicles come with an impressive 5-Year/100,000 km (whichever comes first) Warranty Programme covering against manufacturing or assembly defects. This warranty programme is transferable between owners and emphasises our commitment to our customers.



5 YEAR Roadside Assist

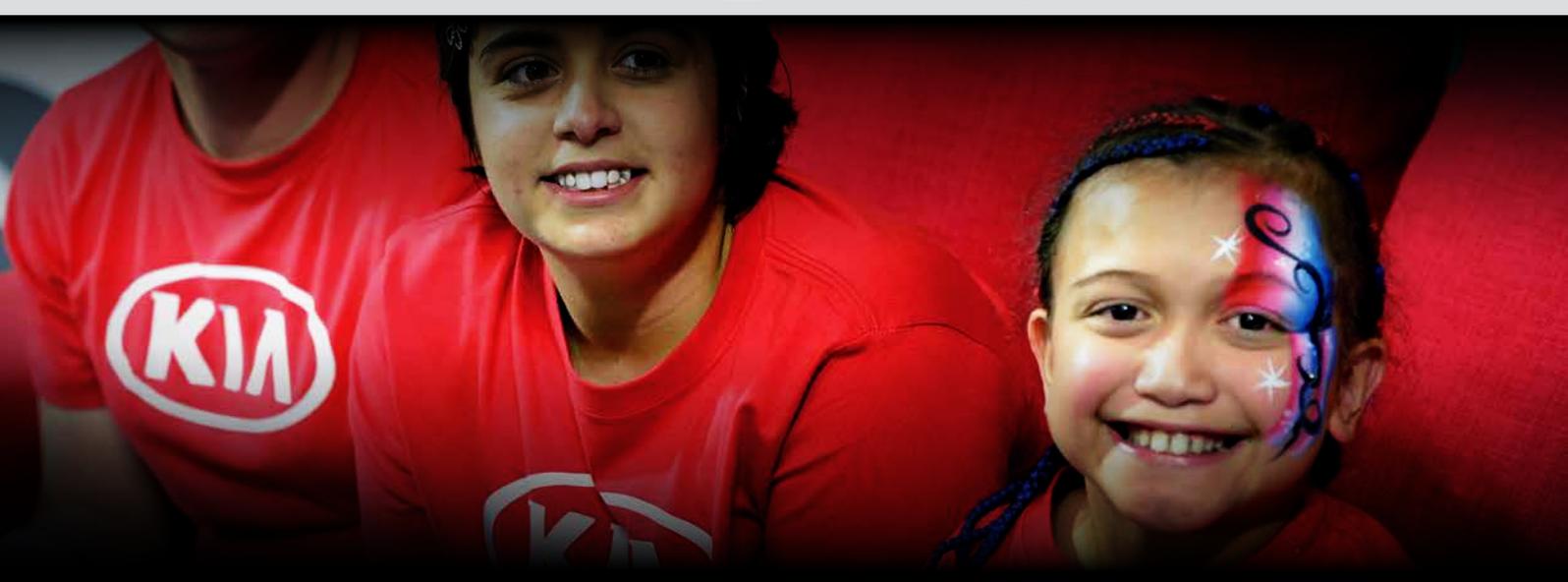
A Roadside Assistance Programme for the duration of the Warranty Period is also offered on every new Kia at no cost. In the unlikely event that your Kia has broken down, help is only a call away and trained staff will be despatched to your location. If a repair cannot be conducted on the spot, the vehicle will be towed free of charge to the nearest Kia dealer.



INCIDENT CARE

If you and your new Kia were unfortunately involved in an incident or crash that requires body repairs to your Kia, Kia Incident Care is here to help you, and is free for the first five years.

Visit Kia.com/NZ for full details and terms & conditions.





Sponsorship



Australian Open

Kia has been the major sponsor of the Australian Open every year since 2002, when Thomas Johansson and Jennifer Capriati were crowned champions. And with our new agreement through to 2018, we're set to become the longest running major sponsor in the event's history. Every year we supply Tennis Australia with more than 100 Kia cars to ensure the memorable and comfortable participation of the world's top tennis players, VIPs, officials and media.



Hurricanes

In becoming a Major Partner of the Hurricanes in 2016, Kia has added to an impressive sports sponsorship portfolio that includes the FIFA World Cup, Australian Open and UEFA European Football Championship™. Sponsoring the Hurricanes away jersey allowed Kia to build its brand both within New Zealand and internationally. Investec Super Rugby is widely considered the finest professional club-based competition in the world, and the Hurricanes are a perfect partner for Kia. We're a nation of sports fans and this partnership represents something fresh and thrilling with 'The Power to Surprise'.



Halberg Disability Sport Foundation

At Kia we're committed to supporting worthy causes in our local community, including the Halberg Disability Sport Foundation.

Started by Olympic champion Sir Murray Halberg (ONZ) in 1963, the foundation aims to enhance the lives of physically disabled people, their families and communities, by enabling them to participate in sport. CEO Geoff Burgess says the Kia fleet plays an important role in enabling the foundation to move around the community and further its aims. "It's been an excellent partnership, especially at our grassroots level (in terms of) linking physically disabled young people to sporting opportunities."



NRL Auckland Nines

Kia is proud to be an official partner of the NRL Auckland Nines, as well as the official vehicle and automotive partner for the tournament. The NRL Auckland Nines event sits well with Kia's values, including its commitment in the creation of modern, high quality vehicles and the brand's youthful and dynamic values. The Auckland Nines are a perfect partner for Kia, helping to elevate the brand on a national level. It breaks the mould and offers a unique experience that no other tournament can provide, just like our vehicles.

soul
Kia.com/NZ



The Power to Surprise